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MICHAEL STEEP ANNOUNCES NEW BOOK CRITICAL TURNING POINT: LEADERSHIP, HUMANITY, AND THE AGE OF ARTIFICIAL INTELLIGENCE

Stanford's Founding Director of the Disruptive Technology Program Delivers the Essential Guide for Leaders Navigating the AI Era

RANCHO SANTA FE, CA — Michael J.T. Steep, Founding Executive Director of Stanford University's Disruptive Technology Program and veteran of HP, Apple, Microsoft, and Xerox PARC, announces the forthcoming publication of *Critical Turning Point: Leadership, Humanity, and the Age of Artificial Intelligence*.

We are living through the most significant technological transformation in human history — and most of the people responsible for navigating it are working without an adequate roadmap. *Critical Turning Point* is that essential map.

Written for the senior executive who senses the old playbook is failing but hasn't yet found a credible alternative, the book moves through five carefully sequenced parts: the forces that have permanently changed the competitive landscape; the widening gap between where most corporations are and where they need to be; a clear-eyed grounding in what AI actually is and isn't; working blueprints for organizational and leadership transformation; and finally, the human questions that no other book in this space is willing to address — what happens to identity, meaning, and wisdom when AI does so much of what gave work its dignity.

"What is the price of our society's obsession with artificial intelligence? Michael Steep's book makes an impassioned case for each of us to remember our humanity, especially in the digital age."

— General Stanley McChrystal, Partner, McChrystal Group

Critical Turning Point is not a framework book. It is a reckoning — followed by a serious set of tools for leaders who are ready to think differently. PDF Advanced Reader Copies are available with hardcopy publishing expected this autumn.

About the Author

Michael J.T. Steep brings decades of direct engagement with consequential decisions at the world's most admired technology companies — HP, Apple, IBM Lexmark, Microsoft, and Xerox PARC — and years directing Stanford's Disruptive Technology

Program. He is also the author of *First Light of Day*. He speaks globally to C-suite executives and boards on disruptive technology and AI leadership.

Critical Turning Point: Leadership, Humanity, and the Age of Artificial Intelligence — publication date and publisher to be announced.

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